

'Taos Is Art' 2019 Town of Taos Banner Competition

CALL FOR ENTRIES: RULES + ENTRY INFORMATION

Contest Description

In order to highlight Taos as an arts destination, celebrate and support the abundant creativity of our artists, give visibility to those who may not normally receive representation, and delineate and beautify the historic district – the Taos Arts Council and the Town of Taos are seeking Taos County artists' art work for a lamppost banner campaign that will be on view from April 1 – October 31, 2019, within the Town of Taos. It is our goal to feature a diverse set of artists currently living and working within Taos County, while welcoming visitors to Taos and the historic district. We welcome an array of images related to any of the arts for the banners – visual art, music, writing, dance, theatre and similar.

Medium

We are accepting entries of all media which can be photographed and displayed visually on a banner. Examples include, but are not limited to: painting, pottery, sculpture, printmaking, photography, projection and installation, glass, jewelry, metal work, fiber art and non-traditional media.

Requirements

Entrants must be artists at least 18 years of age, currently living and working within Taos County. Work must have been produced within the last 5 years. Current work is encouraged! Each individual or artist representative may enter a total of one (1) piece, with one (1) image. A group may enter one (1) piece that they've worked on collectively, under one (1) collective name.

Entry Info

The Call For Entry will open **November 29, 2018 and close January 18, 2019**. Selection of winning images will take place via a blind jury within 7-10 days after closing and winners will be notified shortly afterwards (3-5 days).

All entries must be submitted through the CaFE website (<https://www.callforentry.org>). Log on to <https://www.callforentry.org> to enter the Banner Competition. Applicants will first need to create an account / artist profile which is free. Once a profile is completed artists can enter the Banner Competition. There is a \$10 application fee for the submission, payable by either credit or check (payable to the Taos Arts Council).

As part of the entry process, the artist or artist's representative will be asked to submit the following information: Full Name, a Short Bio, Contact Information, Artwork Information and one (1) image of Art. Additional information may be required.

Images

Applicants will need to submit (1) image to enter the competition. Selected applicants will need to submit a (2) second 'high resolution' image for printing. The first lower resolution image will be submitted to the CaFE website to enter the competition. The second higher resolution image must be submitted to the Taos Arts Council (info@taosartscouncil.org) for printing. Both images must be supplied digitally.

1) The image needed for the Call For Entry website must be a JPG (or JPEG) format only (all images must be the same format - not png, gif, tiff, psd or any other) and under 5mb in size.

2) The image needed for Printing must be a PSD, TIFF, JPG or PNG format only and will vary in size. The print image will need to be at least 200 dpi at 15" w x 30" h (as per banner ratio).

PHOTO QUALITY COUNTS! Your entry will NOT be considered if the submitted photograph is not of reasonable reproduction (print) quality. Tips: Choose a work / photograph which is bold, bright and legible, with good sharpness and contrast. Avoid busy images or those that would not come across from a distance and from below.

For more information regarding image considerations, preparation and submission, please contact either the Taos Arts Council (info@taosartscouncil.org) or David Mapes at the Taos Gallery Association (dmapes@davidmapes.com or 575-770-5733).

There will also be a complimentary photographic capture / image resolution workshop held at Barry Norris Studio, (<http://barrynorrisstudio.com>) Friday, December 14 at 5:15pm to 6:15pm at 1205 Cisneros Lane, El Prado, NM 87529. For more information please contact either David Mapes at 575-770-5733 (david@dafataos.com) or Barry Norris Studio at 575-737-0779 (barrynorrisstudio@mac.com). Taosprints (<http://www.taosprints.com>) also provides high resolution photographic digital captures of artwork.

Judging Considerations

Submissions will be judged by a blind jury.

Considerations will include aesthetic impact, diversity of medium and artist background, suitability for the medium, appropriateness for public display, and legibility for drive-by viewers and pedestrians. We seek artwork that reflects the vitality of all the arts in Taos including but not limited to: visual art, dance, theatre, music, writing, other performing arts and more – in short depictions of all that Taos offers.

Only entries submitted through CaFE (<https://www.callforentry.org>) will be accepted for judging. There should be no text or overlays on the submitted image unless it is part of the art. If your artwork is chosen, you will be asked for your full name / name as you would like it to appear on the banner (max of 22 characters with spaces), the Date work was completed, the Title, Medium and a short Description of work.

Successful entries will also be required to submit a print quality image file upon notification from the Taos Arts Council. If a print quality file is not provided within the posted timeframe after the winning

notification, the entry will be disqualified and a replacement entry will be chosen for print.

Winning Entries

Selected artists will be featured on ONE of forty-one (41) 30"x 60" lamppost banners (printed front and back), in a location of the Town's choosing along Paseo del Pueblo Sur and Norte or will be featured on ONE of twenty-five (25) lamppost banners (printed front and back) in a location of the Town's choosing along Kit Carson Road, Bent Street and within the historic district. There is a total of 66 banners to be displayed around the Town of Taos.

The banner layout will include your name as you've requested it to appear, and will be on view from April 1 through October 31, 2019. A list of individual banner artists will be posted by Taos Arts Council by February 1, 2019. Winners of lamppost banners will each receive their banners to keep once the campaign ends and will be available for pick-up from Town Hall (dates to be determined).

Posters at Town Hall Art Show

Reduced size poster reproductions of the winning banners (66) will be installed as part of the Taos Arts Council's 'Art in Public Spaces' initiative from May 3 – July 29, 2019 at Taos Town Hall, M-F 8:00 am - 5:00 pm. A public reception honoring the selected artists is scheduled for Friday, May 3, 2019, 5:00 pm – 7:00 pm. Work will be available for purchase.

Promotion

To be determined by The Waite Company PR firm and Karina Armijo, Town of Taos Marketing and Tourism Director. Various promotions will be ongoing throughout the campaign (Dec 2018 - Oct 2019). PR may include the following: a page or pages on Taos.org, e-news email blasts, social media posts on Visit Taos social media channels (Facebook, Instagram, Twitter, Pinterest, YouTube), the Taos News, digital banner ads online, and print ads and materials. Promotions may include featured artists/bios, photos of artwork and finished/hung banners.

Legal / Other Important Particulars, Rights & Disclaimers

The Town of Taos Marketing & Tourism Department and the Taos Arts Council reserve the right to disqualify any entry if deemed unsuitable for display, if entrant does not provide a high-resolution print file before notified deadline, or if entrant does not meet any other requirements as described above.

The Town of Taos Marketing & Tourism Department, its contracted graphic designer and the Taos Arts Council reserve the right to crop and retouch entrant's digital file as is deemed suitable for banner format and ratio, legibility, best impact and aesthetics.

Also as part of the application in the Town of Taos Banner Competition, the artist agrees to let the Town of Taos or The Taos Arts Council use any submitted artwork for the purposes of advertising the event or related activities. This may include altering the work through cropping, sizing, angling or other such manipulations necessary for layout and / or presentation. All artists will be credited where appropriate.

By entering this competition, entrant agrees to all terms described herein, and allows their image / artwork to be displayed publicly for the duration of the campaign, April 1- October 31, 2019. By entering this competition, entrant grants the Town of Taos Marketing & Tourism Department full rights and unlimited use of their submitted image (or portion thereof), in the banner and poster layouts and for use in any Town of Taos or Taos Arts Council promotions, including but not limited to print, digital and social media channels through 2019.

The Town of Taos (since they pay for production) owns the RIGHTS to the banner LAYOUTS, but not the artist's work itself. Winning artists may not reproduce the banner layout.

The Taos Arts Council owns any poster reproductions and may hang, sell, or otherwise distribute as they see fit, and will compensate the selling artist a percentage (yet to be determined) of any sales price after costs are deducted.

Neither the Town of Taos nor the Taos Arts Council will be responsible for weather, wind, loss or damage to the printed banners.

Other Questions (?)

If the answer to your question cannot be found within this document, email your question to: TaosIsArt@gmail.com with the word 'QUESTION' in the subject line, or the TAC email (info@taosartscouncil.org), or the Taos Gallery Association (dmapes@davidmapes.com). David Mapes at the Taos Gallery Association can also be reached via phone (575-770-5733), however Email correspondence is the preferred contact.